



wim
| women in
| manufacturing®

**SPONSOR
PROSPECTUS
2025**

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ABOUT WOMEN IN MANUFACTURING

The Women in Manufacturing Association (WiM) is a dynamic trade association committed to empowering women and bolstering the manufacturing sector. We are dedicated to supporting, promoting and inspiring women who have chosen careers in manufacturing through a holistic approach that includes skills development, leadership training and networking opportunities. Our inclusive community welcomes individuals from all job functions, from production roles to the C-Suite, and is open to both women and men working in or supporting the industry. WiM offers a robust platform for professional growth and collaboration. By joining WiM, you become part of a movement that not only uplifts women in manufacturing but also strengthens the entire industry.

WiM BY THE NUMBERS

31,000+

Individual Members in
50 U.S. States and
70 Countries

500+

Corporate Member
Companies

3,998

WiM Event
Attendees in 2024

1,750

Companies
Participated in WiM
Events in 2024

209

Educational and
Professional Development
Sessions in 2024

WHY SPONSOR A WiM EVENT?



Amplify Your Brand Reach

Get direct access to the very people you want to connect with. Connect with over 31,000 engaged members and 500+ corporate companies in the manufacturing industry.



Forge Valuable Connections

Forge valuable relationships with potential customers and partners. Plus, benefit from exclusive in-event speaking opportunities to showcase your expertise.



Support an Important Cause

Contribute to advancing women in manufacturing while aligning your brand with an essential industry initiative.

SIGNATURE EVENTS OVERVIEW

WIM SUMMIT October 12-14, 2025 | Chicago, IL and Virtual

The WIM SUMMIT is the premier national conference for manufacturing professionals, drawing more than 2,000 thousand attendees from around the world. This three-day event includes plant tours, keynote presentations, roundtable discussions, breakout sessions, and social events to foster networking. By changing locations each year, the SUMMIT provides participants with the opportunity to explore diverse manufacturing landscapes and expand their professional connections both domestically and internationally.

WIM EXPO

October 12-14, 2025 | Chicago, IL

Located at the heart of the WIM SUMMIT, this dedicated exhibit hall is your platform to showcase your company to an audience of industry leaders and decision-makers. Being an exhibitor at the WIM Expo offers a unique opportunity to connect with key players and elevate your brand's visibility in the competitive landscape of manufacturing.



October 13, 2025 | Chicago, IL

The Women in Manufacturing (WIM) Hall of Fame Inductions and Reception is a celebratory event that honors pioneering women who have made remarkable contributions to the manufacturing industry. Held in conjunction with the WIM SUMMIT, this prestigious ceremony recognizes the achievements of these exceptional professionals, whose careers have significantly influenced the sector's growth and innovation.

SIGNATURE EVENTS OVERVIEW



February 19-20, 2025 | Clearwater Beach, FL

The first-ever Men as Allies conference will explore strategies and best practices to actively support and champion women in the industry, driving lasting organizational change in manufacturing.



March 10, 2025 | Seattle, WA and Virtual

WiM West is a regional conference tailored for manufacturing professionals navigating various stages of their careers. Held for those in the western U.S., this event provides unique, interactive opportunities to access cutting-edge industry content delivered by regional thought leaders.



May 8, 2025 | Virtual Event

Moms in MFG is a half-day virtual conference designed exclusively to support working parents and caregivers in the manufacturing industry. This event is dedicated to connecting and informing moms and caregivers, while also assisting manufacturing companies in discovering how they can provide the necessary support and create a nurturing and inclusive environment.

LEADERSHIP CONFERENCES OVERVIEW



February 17- 18, 2025 | Clearwater Beach, FL

The WiM Winter Leadership Conference brings together WiM's National Board of Directors and corporate members to collaborate, tackle industry challenges and share strategies. Attendees will gain actionable insights to improve workforce attraction, engagement, and retention.



July 24, 2025 | Virtual Event

The Summer Leadership Conference is a virtual event for WiM's National Board of Directors and corporate members. It provides a platform to explore industry developments, address key challenges and share insights from the convenience of a home or office.



May 15-16, 2025 | Cleveland, OH

The WiM Chapter Leadership Workshop is a program designed exclusively for WiM's volunteer chapter leaders. These local ambassadors play a key role in fostering the WiM community by organizing year-round events for members. This workshop brings them together for an engaging experience that strengthens their connection to WiM and each other.

WiM SUMMIT

The WiM SUMMIT is the premier national conference for manufacturing professionals, drawing more than 2,000 attendees from around the world. This three-day event includes plant tours, keynote presentations, roundtable discussions, breakout sessions, and social events to foster professional growth networking. By changing locations each year, the WiM SUMMIT provides participants with the opportunity to explore diverse manufacturing landscapes and expand their professional connections both domestically and internationally.



DATE

October 12-14, 2025



LOCATION

McCormick Place
Chicago, IL and Virtual



AUDIENCE

Manufacturing professionals
across all roles and experience levels

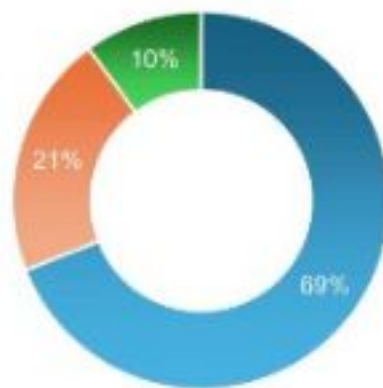
WiM SUMMIT

Top Job Functions



- Manufacturing/Production
- Sales/Marketing
- Human Resources
- Engineering
- Supply Chain Management
- Company Management, Corporate Executive
- Quality Control
- Finance
- Purchasing

Company Size



- Large enterprise
- Mid-market enterprise
- Small business



2,398
Attendees



554
Companies



48
States



20
Countries



WIM SUMMIT SPONSORSHIP LEVELS

	Title \$30,000 SOLD	Presenting \$27,000 (limited available)	Diamond \$20,000	Platinum \$15,000	Gold \$7,000	Silver \$3,000	Supporting \$2,000
Sponsorship Features							
Company logo hyperlinked on the SUMMIT 2025 website	✓	✓	✓	✓	✓	✓	✓
Company logo in SUMMIT 2025 program (on-site & digital program)	✓	✓	✓	✓	✓	✓	✓
Logo recognition throughout the conference (on-site and digitally)	✓	✓	✓	✓	✓	✓	✓
Ability to supply attendees with one branded item	✓	✓	✓	✓	✓	✓	✓
Company landing page on virtual platform with the ability to add marketing collateral, videos, staff, etc.	✓	✓	✓	✓	✓	✓	✓
Sponsor profile in mobile app	✓	✓	✓	✓	✓	✓	✓
Ability to track leads through company landing page	✓	✓	✓	✓	✓	✓	✓
Ability for attendees to schedule one-on-one appointments with staff members and/or send direct messages	✓	✓	✓	✓	✓	✓	✓
Ad in SUMMIT program	Full page	Full page	Full page	Full page	1/2 page		
Opportunity for sponsor to introduce or moderate session (either in-person or virtually)	✓	✓	✓	✓			
Complimentary registrations to SUMMIT	30 virtual or 25 in-person	20 virtual or 15 in-person	15 virtual or 9 in-person	8 virtual or 5 in-person	4 virtual or 3 in-person	2 virtual or 2 in-person	1 virtual
One year on SUMMIT Host Committee	✓	✓					
One on-site exhibit booth	✓	✓	✓				
Ability to address SUMMIT attendees during a general session	✓	✓					
Ability to introduce a break-out session	✓		✓				
Access to SUMMIT 2025 participant list	✓	✓	✓				
Featured blog post to highlight company participation	✓	✓					
Invitations to VIP reception	✓	✓	✓				
Ability to present a session	✓						

WIM SUMMIT SPONSORSHIP LEVELS

WELCOME NETWORKING RECEPTION SPONSOR - \$30,000

The Welcome Reception is your chance to informally showcase your company to all attendees. Being the conference's first event, it offers high brand exposure. As a sponsor, you host a one-hour networking reception with cocktails and appetizers for attendees.

Package includes:

- Special recognition and signage at the Welcome Networking Reception
- Access to WIM SUMMIT 2025 participant list*
- Opportunity to order branded cocktail napkins (at sponsor's expense)
- All Gold Level sponsor benefits

OPENING KEYNOTE PRESENTER SPONSOR - \$20,000 - SOLD

Associate your organization with the conference's highly-anticipated opening keynote speaker. A representative from your company will have the honor of introducing the keynote, while your logo is prominently displayed on the screen.

Package includes:

- A company introduction given by WIM leadership
- Five-minute address to attendees before opening keynote
- Acknowledgment as the Opening Keynote Presenter Sponsor on conference slides
- Two passes to the VIP Reception
- Reserved VIP seating during keynote address for eight
- Opportunity to place one company-branded item at each attendee chair (at sponsor's expense)
- Ability to register additional WIM SUMMIT attendees at a discounted rate
- Access to WIM SUMMIT 2025 participant list*
- All Platinum Level sponsor benefits

NETWORKING LUNCH SPONSOR - \$20,000

Provide attendees with a networking lunch during the conference.

Package includes:

- Access to WIM SUMMIT 2025 participant list*
- All Platinum Level sponsor benefits

CLOSING KEYNOTE SPONSOR - \$15,000 - SOLD

Elevate your organization's presence by sponsoring the closing keynote speaker. A representative from your company will take center stage to introduce the key speaker, with your logo prominently displayed on the screen.

Package includes:

- A company introduction given by WIM leadership
- Five-minute address to attendees before closing keynote presentation
- Acknowledgment as the Closing Keynote Sponsor on conference slides
- Access to SUMMIT 2025 participant list*
- All Platinum Level sponsor benefits

CONFERENCE MOBILE APP SPONSOR - \$15,000 - SOLD

Become the title sponsor for WIM SUMMIT 2025's dynamic mobile app - the gateway for attendees to the conference schedule, session details and so much more!

Package includes:

- Company logo on splash screen when WIM SUMMIT attendees access mobile app
- Company logo integrated into mobile app banner for duration of the conference
- Access to SUMMIT 2025 participant list*

WIM SUMMIT SPONSORSHIP LEVELS

NETWORKING BREAKFAST SPONSOR - \$13,000

Provide attendees with a buffet breakfast on the second or third day of the conference.

Package includes:

- Opportunity to place company-branded items on tables (at sponsor's expense)
- All Gold Level sponsor benefits.

ATTENDEE T-SHIRT SPONSOR - \$11,500 (2 available)

Get your brand seen at the WIM SUMMIT with a T-shirt sponsorship. The shirt, worn on the final day of the conference, offers shared branding with up to two other sponsors—maximizing visibility among industry leaders and influencers.

Package includes:

- Sponsor logo on the official WIM SUMMIT given to attendees. (T-shirts and design are produced by WIM)
- All Gold Level sponsor benefits.

WI-FI SPONSOR - \$12,500

Reliable Wi-Fi is a must-have productivity and communication tool. Help attendees stay connected by sponsoring the Wi-Fi connection with your branding featured on the Wi-Fi login signage.

Package includes:

- Introduction by WIM leadership during opening remarks
- Signage with logo promoting sponsorship of Wi-Fi at the conference
- All Gold Level sponsor benefits

CEO FISHBOWL - \$11,000

Sponsor this open exchange and idea-sharing session with SUMMIT attendees who are CEOs, presidents, and owners of manufacturing companies.

Package includes:

- Access to CEO Fishbowl attendance list with contact information from those who have opted in to receive sponsor communications.
- All Gold Level sponsor benefits

CONFERENCE ATTENDEE BAG - \$10,500 (3 available)

Boost your brand visibility by sponsoring the WIM SUMMIT tote bag! Your logo will be prominently displayed alongside WIM and up to two other sponsors, offering maximum exposure to attendees.

Package includes:

- Sponsor logo on the SUMMIT tote bag given to attendees. (Tote bags and design produced by WIM)
- All Gold Level sponsor benefits

WATER BOTTLE SPONSOR - \$10,000 (1 available)

Sponsor the WIM SUMMIT by providing attendees with a reusable, eco-friendly water bottle featuring your logo. Your branding may share space with up to two other sponsors, with design and production managed by WIM.

Package includes:

- Sponsor logo on the SUMMIT water bottle given to attendees. (Water bottles and design produced by WIM)
- All Gold Level sponsor benefits

WIM SUMMIT SPONSORSHIP LEVELS

FIRST TIMERS' RECEPTION SPONSOR - \$8,000

Provide first time attendees with a half-hour networking reception featuring cocktails and appetizers before the Welcome Networking Reception.

Package includes:

- Special recognition will be given to sponsor during the reception
- All Silver Level sponsor benefits

SOCIAL WALL SPONSOR - \$7,500 - SOLD

The WIM SUMMIT social wall is an interactive scrolling display of attendee posts, comments, images and tags. As the sponsor of the social wall, your company's logo will be promoted to the full conference delegation via the app and will be displayed on a large screen in the registration area.

Package includes:

- One scheduled post on the conference social wall repeated twice per day
- All Gold Level sponsor benefits

EDUCATIONAL BREAKOUT SESSION SPONSOR - \$7,000 (multiple available)

Get front and center of the attendees by introducing an educational breakout session speaker.

Package includes:

- Ability to introduce a breakout session speaker
- Logo featured on projector screen at the beginning and end of a session
- All Silver Level sponsor benefits

YOUNG PROFESSIONALS NETWORKING RECEPTION SPONSOR - \$7,000 - SOLD

Provide a one-hour networking reception featuring cocktails and appetizers.

Package includes:

- Special recognition during the reception
- Opportunity for sponsor representatives to give a short speech at the beginning of the reception
- All Silver Level sponsor benefits

HEADSHOT STUDIO - \$6,500 (3 available)

Provide attendees with a professionally taken headshot.

Package includes:

- Sponsor recognition on signage in the studio
- Opportunity to greet attendees before taking their headshot
- All Silver Level sponsor benefits

PLANT TOUR TRANSPORTATION SPONSOR - \$5,000 (multiple available)

Provide attendees with transportation to-and-from a selected plant tour.

Package includes:

- Opportunity to address the attendees on the way to the plant tour
- Ability to hand out promotional materials as attendees board the bus (at sponsor's expense)
- All Silver Level sponsor benefits

WiM SUMMIT SPONSORSHIP LEVELS

ALL DAY COFFEE SPONSOR - \$5,500 (multiple available)

Provide attendees with coffee throughout the SUMMIT.

Package includes:

- Sponsor recognition on signage
- All Silver Level sponsor benefits

BREAK SPONSOR - \$5,500 (multiple available)

Provide attendees with refreshments and snacks during the break session of the conference.

Package includes:

- Sponsor recognition on signage
- All Silver Level sponsor benefits

HOST COMMITTEE - \$5,500 (multiple available)

Join our WiM SUMMIT 2025 Host Committee and serve as an ambassador of the conference. The Host Committee meets approximately five times (once per month beginning in April 2025) via zoom to assist WiM staff with planning the program.

Package includes:

- Assist with key decision making on conference content and speakers
- Ability to address WiM SUMMIT attendees by introducing a keynote speaker or general session
- Special recognition as a 2025 Host Committee member
- One registration to WiM SUMMIT 2025
- Exclusive volunteer opportunities that enable you to connect directly with conference participants

WIM SUMMIT SPONSORSHIP LEVELS

SHUTTLE SERVICE SPONSOR - \$40,000

Grab this premium, high-visibility branding opportunity and become the exclusive sponsor of the WIM SUMMIT shuttle service. Your brand will reach grateful SUMMIT attendees as they hop on board the complimentary shuttles transporting them between official SUMMIT hotels and venue(s).

Package includes:

- Sponsor branding on all shuttle-related signage.
- All Platinum Level sponsor benefits

COAT AND LUGGAGE CHECK SPONSOR- \$30,000

Provide a highly valued service to all SUMMIT attendees by sponsoring the coat and luggage check! The free coat check and luggage storage locations ensure that attendees can safely store bulky items in a secure area with dedicated staff. This is a high-visibility opportunity for your company.

Package includes:

- Logo co-branded with WIM on Coat and Luggage Check walls in high traffic areas at the venue and the main hotel. Designed and produced by WIM
- All Gold Level sponsor benefits

WIM-X PRESENTATION STAGE SPONSOR - \$30,000 - SOLD

Your brand will take the spotlight as the sponsor of the WIM-X presentation stage located in the WIM EXPO Hall where attendees gather for key presentations, networking breaks, and receptions. Enjoy unparalleled visibility and engagement as you showcase your brand to industry leaders and decision-makers throughout the event.

Package includes:

- Includes 30-minute presentation time
- All Gold Level sponsor benefits

RECHARGING LOUNGE SPONSOR - \$25,000 (5 available)

We need to recharge more than just our devices... we also need to recharge ourselves. Sponsor a space in the Expo Hall where SUMMIT attendees can relax, catch up on work, and meet their peers. This dedicated area includes basic lounge furniture as well as charging stations.

Lounge location and assignment at the discretion of WIM. Gold Level Sponsor benefits included

LACTATION ROOM SPONSOR- \$20,000

Demonstrate your dedication to and support of people who are lactating while they attend the WIM SUMMIT by providing a secure and private space for them to utilize.

Package includes:

- Email promotion in advance of the WIM SUMMIT
- Logo co-branded with WIM on Lactation Rooms at WIM SUMMIT (designed and produced by WIM)
- All Gold Level sponsor benefits

SPONSOR HOSTED EVENT PROMOTION/ IN PERSON- \$20,000 (20 available)

Planning to host an event at WIM SUMMIT 2025? You can promote it by adding it to the official SUMMIT Agenda. Sponsor-hosted events can include activities like receptions, breakfasts, and yoga classes happening outside of SUMMIT hours. This will boost attendance and increase interest in your organization. To do this, complete the Sponsor Hosted Event form in the Sponsor Portal. Note that buying this promotion does not guarantee your event's acceptance—you must follow the general guidelines and policies. Sponsors can buy multiple promotions.

WIM EXPO

The WIM Expo is designed specifically for manufacturing professionals looking to elevate their business presence. This dedicated exhibit hall at the WIM SUMMIT offers a unique opportunity to showcase your company to a wide array of industry experts and decision-makers. Being an exhibitor not only enhances your visibility but also allows you to connect with key players in the manufacturing sector, opening doors to potential collaborations and business growth.



DATE

October 12-14, 2025



LOCATION

McCormick Place
Chicago, IL and Virtual



AUDIENCE

WIM SUMMIT Attendees

wim EXPO

2024 Exhibitors

Abbvie
Amazon
Amerisure
Amgen
Augury
Bolder
Bureau of Engraving and Printing
Cargill
Cengage Group
CWRU
Dassault Systems
Deloitte
Endress + Hauser
Excellence Coaching
FORVIA
GBMP
ITT
Jobs for the Future
KinderCare

L2L
Linde
Marathon Staffing
Marketveep
Microsoft
Molson Coors
NIST_MEP
PepsiCo
Principal
Safety Consultants
Sandia National Laboratories
Sanofi
ServiceNow
Sherwin Williams
Siemens
Southwire
Space X
SWE

Taylor
Tootris
USI
UW – Madison College of
Engineering
Vanguard Veteran
Waters
WBENC
Wiley Law
Wilya
Women in Manufacturing



2,189
Attendees



47
Booths



1,300+
Leads

WiM EXPO SPONSOR AND EXHIBITOR PACKAGES

STANDARD 10'x10' BOOTH

\$5,500 WiM Member Pricing

\$7,500 Non-Member Pricing

- One WiM SUMMIT registration
- Standard booth package -8' high back wall, 3' high side drape, (1) 6' x 30" H draped table, (2) chairs, (1) wastebasket and classic carpet - color tuxedo
- Booth identification sign
- Company logo on website and in the WiM SUMMIT program

PREMIUM 10'x20' BOOTH

\$7,500 WiM Member Pricing

\$10,500 Non-Member Pricing

- Two WiM SUMMIT registrations
- Premium booth package -8' high back wall, 3' high side drape, (2) 6' x 30" H draped tables, (4) chairs, (2) wastebaskets and classic carpet - color tuxedo
- Company logo on website and in WiM SUMMIT program
- Virtual exhibit booth
- 1/4 page ad in SUMMIT program

PREMIER 20'x20' BOOTH

\$10,500 WiM Member Pricing

\$15,000 Non-Member Pricing

- Three WiM SUMMIT registrations
- Premier booth package -open space and classic carpet - color tuxedo
- Opportunity to present on the WiMx stage
- Opportunity to select location
- Company logo on website and in the WiM SUMMIT program
- Virtual exhibit booth
- All Gold Level sponsor benefits (see WiM SUMMIT sponsor chart)

**Add on an exhibit table to any sponsorship greater than \$7,000 for a discounted rate of \$4,000.*



HALL OF FAME INDUCTIONS AND RECEPTION



The Women in Manufacturing (WiM) Hall of Fame Induction and Reception is a celebratory event that honors pioneering women who have made remarkable contributions to the manufacturing industry. Held in conjunction with the WiM SUMMIT, this prestigious ceremony recognizes the achievements of these exceptional professionals whose careers have significantly influenced the sector's growth and innovation. Attendees can expect an inspiring evening filled with recognition and camaraderie as we celebrate the trailblazers who have paved the way for future generations in manufacturing.



DATE

October 13, 2025



LOCATION

Location TBD
Chicago, IL



AUDIENCE

WiM SUMMIT Attendees



HALL OF FAME INDUCTIONS AND RECEPTION

2024 Inductees

- Arne Berg, VP Manufacturing Agricultural Solutions Americas - BASF
- Mary Betsch, VP Sustainability - Ingersoll Rand
- Lisa Caldwell, Americas Business Consulting Managing Partner - EY
- Rhonda Gilyard, Vice President of Administration - Mazda Toyota Manufacturing
- Elizabeth Hoegeman, Executive Director of HSE and Global Manufacturing - Cemins, Inc.
- Laura Maxwell, Senior Vice President of Supply Chain - PepsiCo Foods North America
- Miti Rice, Executive Director of Government Affairs - Magna
- Sandra Rodriguez-Toledo, Vice President Site Operations - Amgen
- Jane Rosansen, General Manager - Daimler Truck
- Julie Wymouth, Senior Vice President of Operations - Kymera International

Companies of Past Inductees

- | | | |
|------------------------------------|----------------------------------|--|
| • AFL | • HFI | • Rome Grinding Solutions |
| • Amgen | • HP | • Sandvik Coromant |
| • Avery Dennison | • ICC International | • Shaw Industries |
| • AdvanSix | • Intel Corporation | • SME |
| • BASF | • John Deere | • Southwire Company |
| • BMW Manufacturing Co., LLC | • Kennametal, Inc. | • STANLEY X |
| • Boeing | • Kohler | • T R Cook Consulting |
| • BorgWarner Inc. | • Lockheed Martin Corporation | • Toyota Motor Manufacturing of Kentucky |
| • Coepillar, Inc. | • Mazda Toyota Manufacturing | • Toyota Indiana |
| • Corning (Optical Communications) | • McCormick & Company | • Trane Technologies |
| • Delphi | • Nordson Corporation Foundation | • United Scrap Metal |
| • GE Appliances, a Haier Company | • Novelis Aluminum | • Yk2020 LLC |
| • Harbour Results Inc. | • Pfizer | • Zierick Manufacturing |
| | • QAD | |



HALL OF FAME SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$35,000 - SOLD

- Recognition as the exclusive 2025 Women in Manufacturing Hall of Fame Presenting Sponsor
- Opportunity to give remarks during the event
- Opportunity to provide congratulatory remarks and share information about the WIM Hall of Fame during the SUMMIT conference (date/time TBD)
- 12 passes to the exclusive event
- Logo recognition in materials prior to, during, and after the event
- Premium placement of a full-page, 4-color advertisement in the onsite and digital printed SUMMIT program
- Logo recognition on onsite signage
- Opportunity to position your company as a supporter of industry diversity, equity, and inclusion with visibility to leaders across manufacturing who will attend the event

PLATINUM SPONSOR - \$10,000 (1 AVAILABLE)

- Recognition as a key supporter of the Women in Manufacturing Hall of Fame
- 2 passes to the Hall of Fame Reception
- 2 passes to the SUMMIT
- Logo recognition in marketing, social and promotional materials prior to, during, and after the event
- Placement of a half-page, 4-color advertisement in the SUMMIT onsite and digital program
- Logo recognition on onsite signage
- Opportunity to position your company as a supporter of industry diversity, equity, and inclusion with visibility to leaders across manufacturing

GOLD SPONSOR - \$7,500 (3 AVAILABLE)

- Recognition as a supporter of the Women in Manufacturing Hall of Fame
- 2 passes to the Hall of Fame Reception
- Logo recognition in marketing materials prior to, during, and after the event
- Placement of a quarter-page, 4-color advertisement in the onsite printed program
- Logo recognition on onsite signage
- Opportunity to position your company as a supporter of industry diversity, equity, and inclusion with visibility to leaders across manufacturing

SILVER SPONSOR - \$3,500 (7 AVAILABLE)

- Recognition as a supporter of the Women in Manufacturing Hall of Fame
- 2 passes to the Hall of Fame Reception
- Logo recognition in marketing materials prior to, during, and after the event
- Logo recognition on onsite signage
- Opportunity to position your company as a supporter of industry diversity, equity, and inclusion with visibility to leaders across manufacturing who will attend the event
- Supporting Sponsor - \$1,500 (Unlimited available) Recognition as a supporter of the Women in Manufacturing Hall of Fame
- Logo recognition in marketing materials prior to, during, and after the event
- Logo recognition on onsite signage
- Opportunity to position your company as a supporter of industry diversity, equity, and inclusion with visibility to leaders across manufacturing



Wim
MEN AS ALLIES

The inaugural Men as Allies conference is designed for male leaders and managers in the manufacturing industry who are committed to fostering collaboration and inclusion in the workplace. This conference will feature two days of expert presentations, evidence-based discussions and real-world examples on how to effectively support and champion women within the manufacturing industry.

**DATE**

February 19-20, 2025

**LOCATION**Hilton Clearwater Beach Resort and
Clearwater Beach, FL**AUDIENCE**Men in management or
leadership roles



2025 Companies Represented

- Southwire Company
- Cummins
- MTE Corporation
- Chris-Craft Corporation
- PepsiCo
- Amgen
- Blaser Swisslube, Inc.

"I've learned that meaningful allyship requires action, not just words. It demands listening, learning, and taking concrete steps. As leaders, we must champion inclusive practices, break down barriers, and challenge our own biases. The future of manufacturing depends on harnessing all available talent, and that starts with male leaders stepping up as committed allies. That's why I'm personally committed to this change, and why I believe other male leaders must join in this crucial effort."

President
MTE Corporation



MEN AS ALLIES SPONSORSHIP LEVELS

Sponsorship Features	Presenting \$20,000 (1 available)	Platinum \$ 12,000	Gold \$6,500	Silver \$3,500	Supporting \$1,500
Company logo hyperlinked on the Allies in Manufacturing website	✓	✓	✓	✓	✓
Logo recognition throughout the conference	✓	✓	✓	✓	✓
Ad placed on Allies in Manufacturing pre-event email to attendees	✓	✓			
Opportunity for sponsor to introduce or moderate session	✓	✓			
Complimentary registrations to program	5	3	2	1	-
Ability to address attendees during event	✓	✓	✓		
Access to participant list	✓	✓			
Featured blog post to highlight company participation	✓				
Ability to have a company representative on panel during the event	✓				
Ability to host a breakout networking event	✓				
Opportunity to share 3-minute "commercial" during the event	✓				

WIM^{West}

WiM West is a regional conference tailored for manufacturing professionals navigating various stages of their careers. Held for those in the western U.S., this event provides unique, interactive opportunities to access cutting-edge industry content delivered by regional thought leaders. With insights into the latest industry trends and innovations, WiM West is not just about acquiring knowledge—it's a chance for personal and professional growth.



DATE

March 10, 2025



LOCATION

The Renaissance Hotel
Seattle, WA and Virtual



AUDIENCE

Manufacturing professionals
across all roles and experience levels



2022 Sponsors

- Amgen
- AMT
- Bank of America
- Bolder Co
- IMPACT Washington
- Kia
- Moss Adams
- OMEP
- Principal
- RSM
- SpaceX
- Tesla

Top Job Functions in Attendance

- Executive Leadership and Management
- Sales and Business Development
- Finance and Operations
- HR and Talent Acquisition
- Marketing and Communications

"WIM attracts smart women who are eager to share their experiences working in manufacturing. It was great to meet so many of them at this conference and talk about supply chain, employee engagement, and sustainability. There was also a chance during the less formal parts of the conference to get real about some of our struggles in the workplace. Because of the size of the event, we were able to interact with the same people multiple times and build connections."

Founder
JLFG Communications



158
Attendees
In 2022



58
Companies
In 2022

WiM WEST SPONSORSHIP LEVELS

Sponsorship Features

	Presenting \$10,000 (1 available)	Platinum \$8,000 (2 available)	Gold \$5,000 (5 available)	Silver \$3,000 (unlimited)	Supporting \$1,000 (unlimited)
Company logo hyperlinked on the WiM West website	✓	✓	✓	✓	✓
Company logo in WiM West program (on-site & digital programs)	✓	✓	✓	✓	✓
Logo recognition throughout the conference	✓	✓	✓	✓	✓
Ability to supply attendees with one branded item	✓	✓	✓	✓	
Ad in WiM West program	Full page	Full page	1/2 page	1/4 page	
Opportunity for sponsor to introduce or moderate session	✓	✓			
Complimentary registrations to WiM West	10	8	4	2	1
One on-site tabletop exhibit booth	✓	✓			
Ability to address WiM West attendees during general session	✓	✓			
Access to participant list	✓	✓			
Featured blog post to highlight company participation	✓				
Logo incorporated in WiM West header and branding	✓				
Ability to host a breakout networking event	✓				
Opportunity to share 3-minute "commercial" during the event	✓				



Moms in MFG is an annual virtual conference and vibrant community tailored for working parents and caregivers in the manufacturing industry. The mission of Moms in MFG is to educate, connect, and support individuals navigating the unique challenges and triumphs of balancing caregiving with a career in manufacturing. Through engaging content and dynamic networking opportunities, Moms in MFG aims to foster a nurturing environment both within our community and across the industry.



DATE

May 8, 2025



LOCATION

Virtual Event



AUDIENCE

Parents and caregivers working in manufacturing



2024 Sponsors

- AFL
- Cummins
- EY
- KPMG
- Magna International
- PepsiCo
- RHI Magnesita
- Southwire

"I met people in the viewing room that I knew, but we had never talked about being working caregivers. Some were surprised to hear me talk about being pressured on career versus dependent care situations as a male manager. It was a chance to be a people leader, share feedback and show that I was also facing some of the same challenges and seeking the same resources."

Supervisor - Manufacturing Process Design PDP
John Deere

"As a mom, caretaker, and HRBP who has worked in manufacturing for many years, I continually look for ideas and resources to support my personal life and organization. This day was full of excellent speakers who had the experience and knowledge to provide real information that can be used and shared across many levels within my company and in my own life."

Regional Sr. HR Generalist



705
Attendees
in 2024



190
Companies



8
Watch
Time

MOMS IN MFG SPONSORSHIP LEVELS

Sponsorship Features	Presenting \$15,000 (1 available)	Platinum \$8,500	Gold \$5,500	Silver \$3,500
Company logo hyperlinked on the Moms in MFG website	✓	✓	✓	✓
Company recognition throughout the conference	✓	✓	✓	✓
Banner ad placed on Moms in MFG pre-event email to attendees	✓	✓		
Opportunity for sponsor to introduce or moderate session	✓	✓	✓	
Complimentary registrations to Moms in MFG	20	15	10	5
Access to participant list	✓	✓		
Featured blog post to highlight company participation	✓			
Logo incorporated in Moms in MFG header and branding	✓			
Ability to host a breakout networking event	✓			
Opportunity to share 3-minute "commercial" during the event	✓			



The WiM Winter Leadership Conference is an exclusive event tailored for WiM's National Board of Directors and corporate members. This conference provides an opportunity to explore association projects, tackle industry challenges and network with peers to share ideas and strategies. Attendees will gain actionable insights to boost workforce attraction, engagement, and retention. WiM corporate members can send one representative for free, with additional registrations available for purchase.



DATE

February 17-18, 2025



LOCATION

Wyndham Grand Clearwater Beach
Clearwater Beach, FL



AUDIENCE

Representatives from corporate member
companies who hold leadership positions



2024 Sponsors

- Diebold Nixdorf
- JFF
- BMO
- Sodexo
- AST Corp
- KPMG
- Omni
- Amgen

Top Job Functions in Attendance

- Human Resources
- Operations
- Sales
- C-Suite/President/Owner
- Engineer

"The Winter Leadership Conference enabled me to interact with leaders from a variety of companies that I would not otherwise have the chance to converse with. The variety of meaningful speakers were easy to connect to, and their topics sparked tangible ideas that I can implement at work to further engage and inspire women in manufacturing."

Applications Engineer
Pridgeon & Clay, Inc



225
Attendees



114
Companies
Represented

WINTER LEADERSHIP CONFERENCE SPONSORSHIP LEVELS

Sponsorship Features	Presenting \$15,000	Platinum \$8,000	Gold \$5,000	Silver \$3,000	Supporting \$1,000
Company logo hyperlinked on the WLC website	✓	✓	✓	✓	✓
Company logo in WLC program (on-site & digital program)	✓	✓	✓	✓	✓
Logo recognition throughout the conference (on-site and digitally)	✓	✓	✓	✓	✓
Ability to supply attendees with one branded item	✓	✓	✓	✓	
Ad in Winter Leadership Conference program	Full page	Full page	1/2 page	1/4 page	
Opportunity for sponsor to introduce or moderate session	✓	✓			
Complimentary registrations to WLC	8	5	3	2	1
One on-site tabletop exhibit booth	✓	✓			
Ability to address WLC attendees during general session	✓	✓			
Access to WLC participant list	✓	✓			
Featured blog post to highlight company participation	✓				
Ability to host a roundtable during the conference	✓				

WINTER LEADERSHIP CONFERENCE SPONSORSHIP LEVELS

SNACK BREAK SPONSOR - \$5,000 (2 available)

- Provide a light snack break for attendees at the Winter Leadership Conference
- On-site signage and recognition as the Snack Break Sponsor
- Company logo on conference program and website

BREAKFAST SPONSOR - \$5,500

- Provide a continental breakfast for attendees of the Winter Leadership Conference
- On-site signage and recognition as the Breakfast Sponsor
- Company logo on conference program and website

NETWORKING LUNCH SPONSOR - \$8,000 (MONDAY)

- Provide lunch for attendees of the Winter Leadership Conference
- One registration to attend the Winter Leadership Conference
- On-site signage and recognition as the Networking Lunch Sponsor
- Logo placement on conference program and website
- Company collateral may be distributed to attendees on-site

NETWORKING LUNCH SPONSOR - \$8,000 (TUESDAY)

- Provide lunch for attendees of the Winter Leadership Conference
- One registration to attend the Winter Leadership Conference
- On-site signage and recognition as the Networking Lunch Sponsor
- Logo placement on conference program and website
- Company collateral may be distributed to attendees on-site

NETWORKING RECEPTION SPONSOR - \$20,000

- Provide attendees with a networking reception
- Ten registrations to attend Winter Leadership Conference
- On-site signage and recognition as the Networking Dinner Sponsor
- Logo placement on conference program and website
- Company collateral may be distributed to attendees on-site
- Opportunity to give a 10-minute presentation at the start of the dinner
- Access to Winter Leadership Conference attendee list*
- *List will contain attendee information for those who opted-in during their registration



Join us at the exclusive Summer Leadership Conference, a virtual event tailored for WiM's National Board and corporate members. This one-day conference offers a unique platform for discussing industry challenges and advancements. Each corporate member can send one representative for free, with more spots available for purchase.

**DATE**

July 23, 2025

**LOCATION**

Virtual Event

**AUDIENCE**

Representatives from corporate member companies who hold leadership positions



2024 Sponsors

- AAM
- Amgen
- Magna

Top Job Functions in Attendance

- Human Resources
- Operations
- Engineering
- Project/Program Manager
- C-Suite/President/Owner

"This conference was absolutely the right decision made. I was so excited to meet women from all over manufacturing that had so much insight and love to give. It truly makes me want to keep mentoring women to take over for the next generation of women in manufacturing."

"This was my first WiM event and it was terrific! The programming was timely and relevant, and it was wonderful to meet other women (and men) and share our manufacturing stories and experiences."



281

Attendees



264

Companies

SUMMER LEADERSHIP CONFERENCE SPONSORSHIP LEVELS

Sponsorship Features	Presenting \$10,000	Platinum \$8,000	Gold \$5,000	Silver \$3,000	Supporting \$1,000
Company logo hyperlinked on the SLC website	✓	✓	✓	✓	✓
Company logo in SLC program (digital program)	✓	✓	✓	✓	✓
Logo recognition throughout the conference	✓	✓	✓	✓	✓
Ad in Summer Leadership Conference program	Full page	Full page	1/2 page	1/4 page	
Opportunity for sponsor to introduce or moderate session	✓	✓			
Complimentary registrations to SLC	15	10	7	5	3
Access to SLC participant list	✓	✓			
Featured blog post to highlight company participation	✓				



The WiM Chapter Leadership Workshop is a one-and-a-half-day event designed exclusively for WiM's volunteer chapter leaders. Serving as local WiM ambassadors, these leaders organize events and networking opportunities to keep members connected throughout the year. This workshop unites them for an immersive and collaborative WiM experience.



DATE

May 15-16, 2025



LOCATION

Cleveland, OH



AUDIENCE

WiM Chapter Leaders



Top Job Functions in Attendance

- Operations
- C-Suite
- Engineering
- Finance
- Continuous Improvement
- Supply Chain

This workshop was an invaluable experience to improve our chapter and learn from successful teams. The resources and connections I gained, as well as the information presented, provided me with a great level of knowledge to build off for future success and a network to ask questions and reach out for any future hurdles...



57



51



25

Top Companies Represented

- BASF
- Autocam Medical
- GE Appliances, a Haier company
- TRUMPF, Inc.
- Pfizer



CHAPTER LEADERSHIP WORKSHOP SPONSOR LEVELS

GOLD SPONSOR - \$12,500

- Opportunity to share a recorded three-minute "commercial" during the workshop
- Ability to address attendees during the workshop welcome
- Company incorporated in workshop header and presentation templates
- Complimentary workshop and reception registration for up to two company representatives
- Ability to supply attendees with one branded promotional item
- Company logo in post-workshop blog post
- Company logo on signage throughout the workshop
- Company logo in printed workshop agenda
- Company logo hyperlinked on the workshop registration page and posted on promotional emails
- Access to participant list*

SILVER SPONSOR - \$7,500

- Complimentary workshop and reception registration for one company representative
- Ability to supply attendees with one branded promotional item
- Company logo in post-workshop blog post
- Company logo on signage throughout the workshop
- Company logo in printed workshop agenda
- Company logo hyperlinked on the workshop registration page and posted promotional on emails

* Contact information can only be shared for participants who opt-in at

SUPPORTING SPONSOR - \$5,000

- Company logo in post-workshop blog post
- Company logo on signage throughout the workshop
- Company logo in printed workshop agenda
- Company logo hyperlinked on the workshop registration page and posted promotional emails

NETWORKING RECEPTION SPONSOR - \$8,000

- Ability to have up to two representatives attend the workshop and network reception
- Ability for sponsor company representatives to give a short speech at the beginning of the reception
- Ability to supply attendees with one branded promotional item
- Company logo included on event cocktail napkins
- Company logo hyperlinked on the workshop registration page and posted promotional emails
- Company logo in printed workshop agenda
- Company logo on signage throughout the workshop
- Company logo in post-workshop blog post
- Access to workshop participant list*

ATTENDEE GIFT SPONSOR - \$5,000

- Ability to have one representative attend the workshop and networking reception
- Company logo hyperlinked on the workshop registration page and posted promotional emails
- Company logo in printed workshop agenda
- Company logo on signage throughout the workshop
- Company logo in post-workshop blog post

CONTACT US

WiM offers a wide variety of sponsorship options, along with customized packages tailored to help you promote and showcase your business to our engaged audience. Whether you want to enhance your brand's presence or establish meaningful connections, our flexible options can be designed to meet your specific goals. Don't miss this opportunity to make a memorable impact! Contact us today to learn more about how you can become a sponsor and drive your business forward.



sponsorship@womeninmfg.org



womeninmanufacturing.org



216-503-5700

