

WOMEN IN MANUFACTURING - VIRTUAL LEARNING SERIES

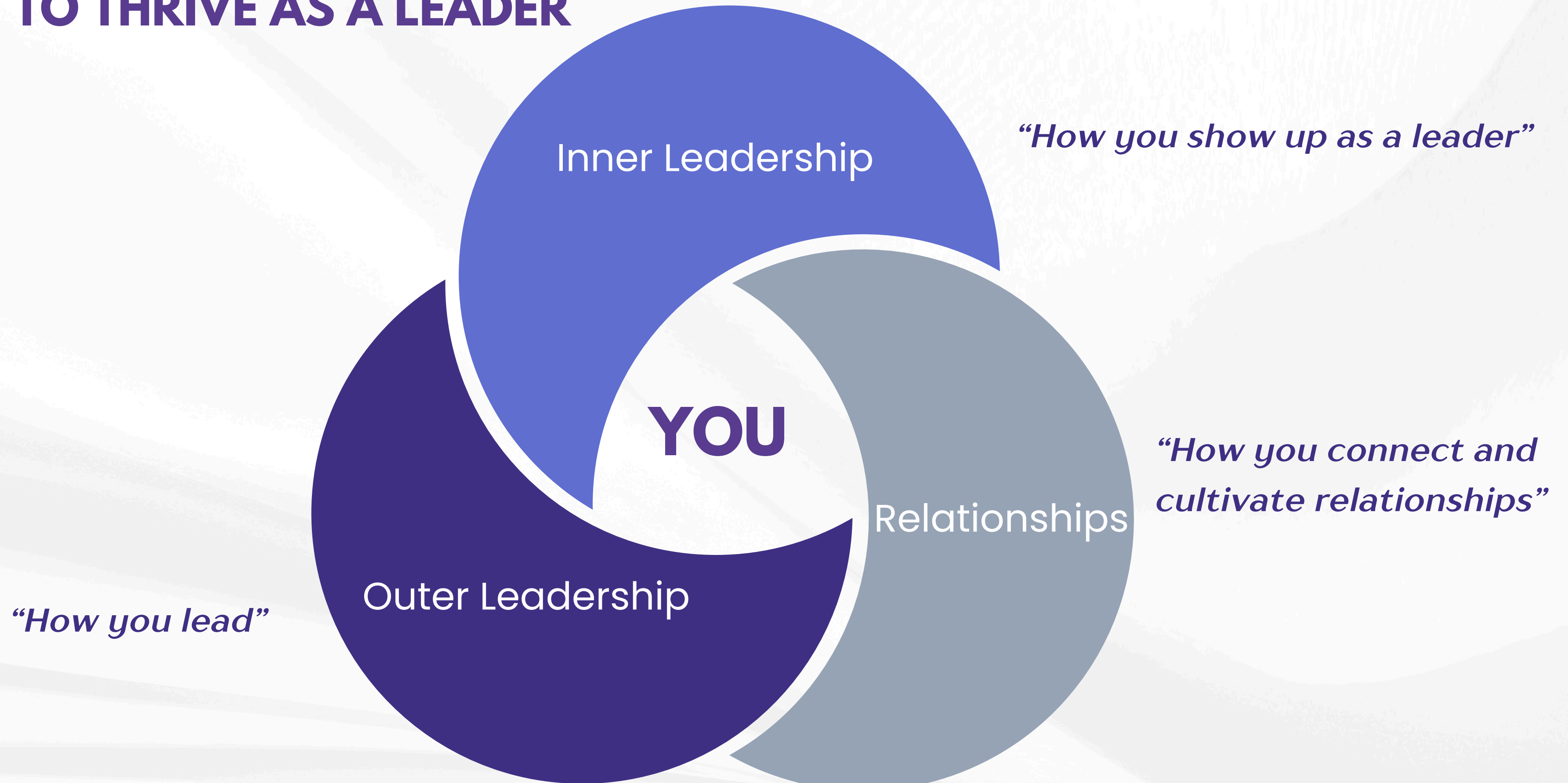
Bold and Empowered: Show Up Confidently
Embracing Your Value (Worth) and the
Strength of Your Network

August 12, 2025

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THREE KEY AREAS TO INVEST IN TO THRIVE AS A LEADER



YOUR WORTH

WHAT IS IT?

The unique combination of **skills, experiences, values, and impact** an individual brings—**measured** not only by results and outcomes, but also **by how they elevate others, shape culture, and create lasting value beyond themselves.**

WHY DOES THIS MATTER?

- It Fuels Confidence and Self-Advocacy
- It Drives Organizational and Community Impact
- It Shapes Culture and Inclusion

Five Powerful Questions to Help Define Your Worth

1

What unique strengths, skills, or experiences set me apart from others?

2

What impact have I made in my past roles, projects, or relationships?

3

What do people consistently seek my advice or help with?

4

What values and principles guide my decisions and actions?

5

How do I want to be remembered or described as a leader and professional?

OWN YOUR WORTH EXERCISE

How do you define and own your worth?

- ✔ Using the 5 powerful questions, define the value you contribute to your organization or community
- ✔ Reflect on the actions to own your worth
- ✔ Determine where there are opportunities to define and take action to own your worth



HOW TO OWN YOUR WORTH

- * Reflect on Your Wins and Impact
- * Know and Articulate Your Strengths
- * Set Boundaries That Honor Your Value
- * Surround Yourself with Supporters
- * Invest in Your Growth

BENEFITS OF OWNING YOUR WORTH

- * Increased Confidence
- * Better Boundaries and Balance
- * Greater Career Advancement
- * Deeper, More Authentic Relationships
- * Lasting Impact and Fulfillment

ADVOCATE FOR YOURSELF AND HAVE OTHERS ADVOCATE FOR YOU

Build strong relationships that lead to securing strong advocates

Advocates play a significant role in our careers

When you advocate for yourself, others will advocate for you when you are not in the room



Five Actionable Ways to Advocate for Yourself

1

Communicate Your Value Clearly

2

Set and Voice Clear Goals

3

Build Strategic Relationships

4

Seek and Leverage Feedback

5

Take Ownership of Opportunities

ADVOCATE FOR YOURSELF EXERCISE

How do you advocate for yourself and others?

- ✔ Identify your advocates and determine where there are gaps
- ✔ Describe how you advocate for yourself and determine where there are opportunities
- ✔ Determine whether you are actively advocating for others



THE POWER OF ADVOCATING FOR YOURSELF

- * Increased Visibility and Opportunities
- * Enhanced Credibility and Influence
- * Improved Access to Resources
- * Strengthened Confidence and Empowerment

THE POWER OF NETWORKING

THE VALUE



NETWORKING PRACTICES



Meet with one person outside of your network on a cadence



Join a Professional Association or Board



Volunteer for a Non-Profit

Best Practices for Purposeful & Authentic Networking

1

Lead with curiosity, not credentials

2

Ask thoughtful, open-ended questions

3

Show up as your authentic self

4

Listen more than you speak

5

Follow up with intention

6

Give without expectation

CULTIVATING RELATIONSHIPS EXERCISE

How do you network? Do you follow through with your connections?

- ✔ Identify your networking practices and determine where there are gaps.
- ✔ Reflect on your networking approach. Are there opportunities to refine?
- ✔ Are you following up with your connections? Where are there opportunities?



Scan to upload “Connect with Purpose. Lead with Impact. Build Relationships that Last” Resource

PERSONAL BOARD OF DIRECTORS

WHAT IS IT?

A group of individuals who can provide you with **guidance**, **support**, and **advice** in your personal and professional life.

WHAT'S ITS PURPOSE?

Help you **identify and achieve your goals**, **provide feedback**, and **hold you accountable**. Your board can also **provide perspective** and help you **navigate challenging situations**.

Value of Your Personal Board

1

Open Doors to Other Opportunities

2

Expand Your Network

3

Provide Support

4

Develop You

5

Advocate for You

6

Drive Action

IT'S IMPORTANT TO DETERMINE WHY...

Gain clarity
on goals
you want to
achieve

Identify growth
opportunities



Define
expertise,
experiences,
skills you
need

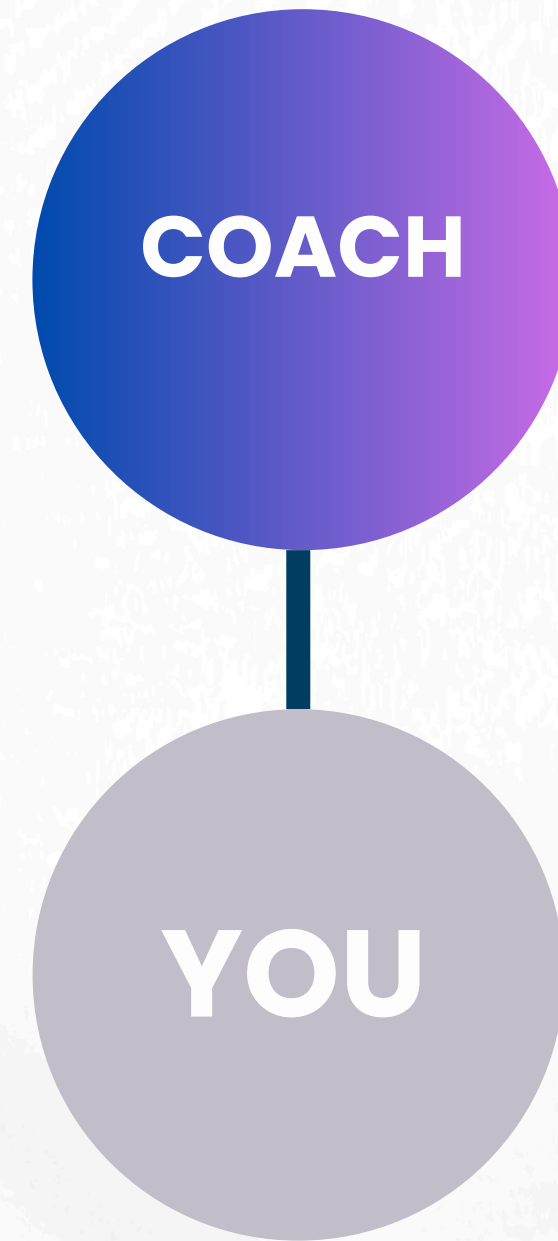
Know your
worth and
advocate for
yourself

...YOU WANT A PERSONAL BOARD
OF DIRECTORS

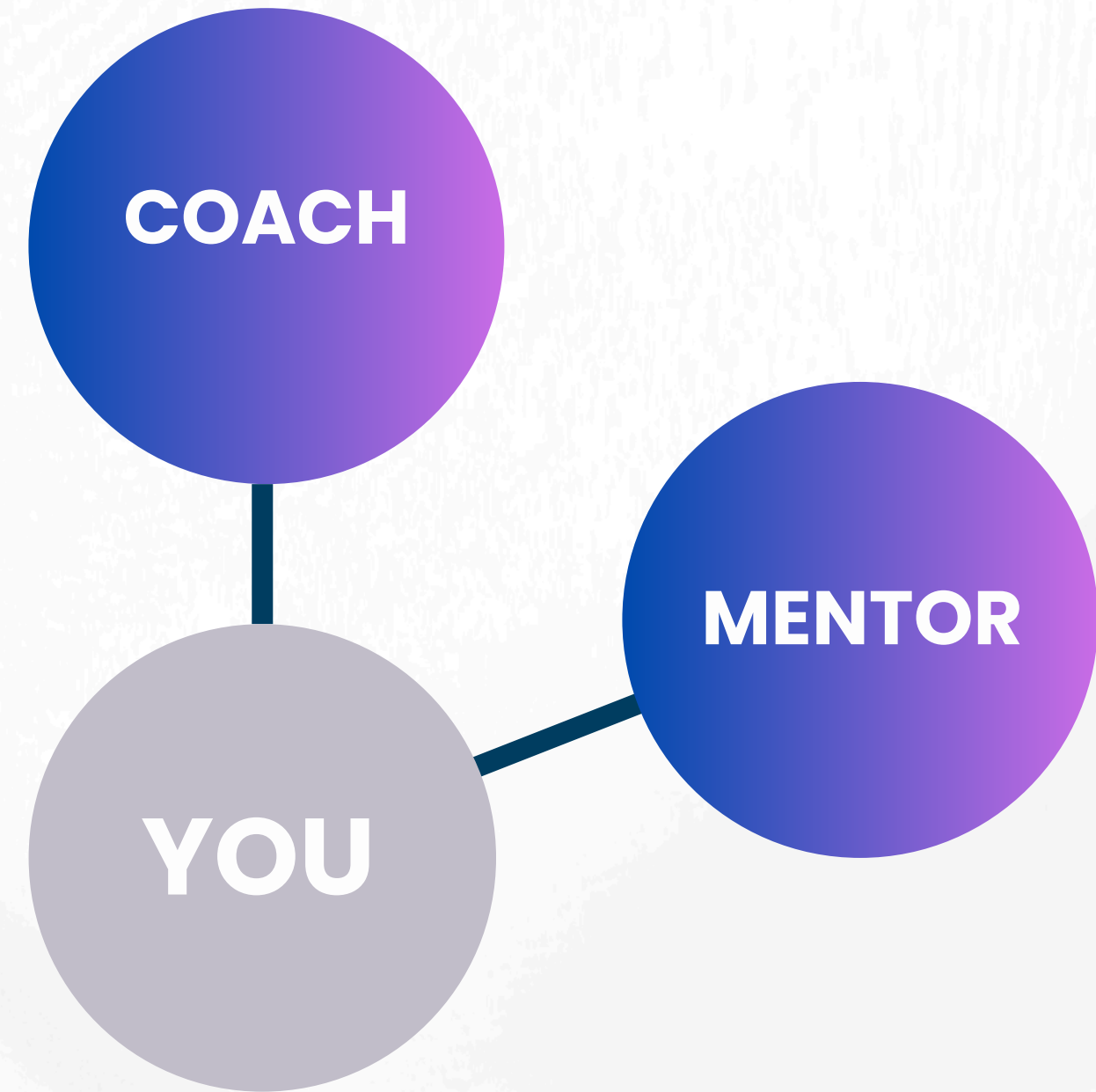
CHARACTERISTICS YOU SEEK IN OTHERS

- * Identify Those Who Can You Help With Your Goals
- * Select Individuals Who Will Challenge, Encourage, Celebrate You
- * Seek Those with Diverse Backgrounds, Skills, and Perspectives
- * Choose People You Can Be Vulnerable with, Trust, Mutually Respect and Invest in Too

YOUR PERSONAL BOARD - ROLES



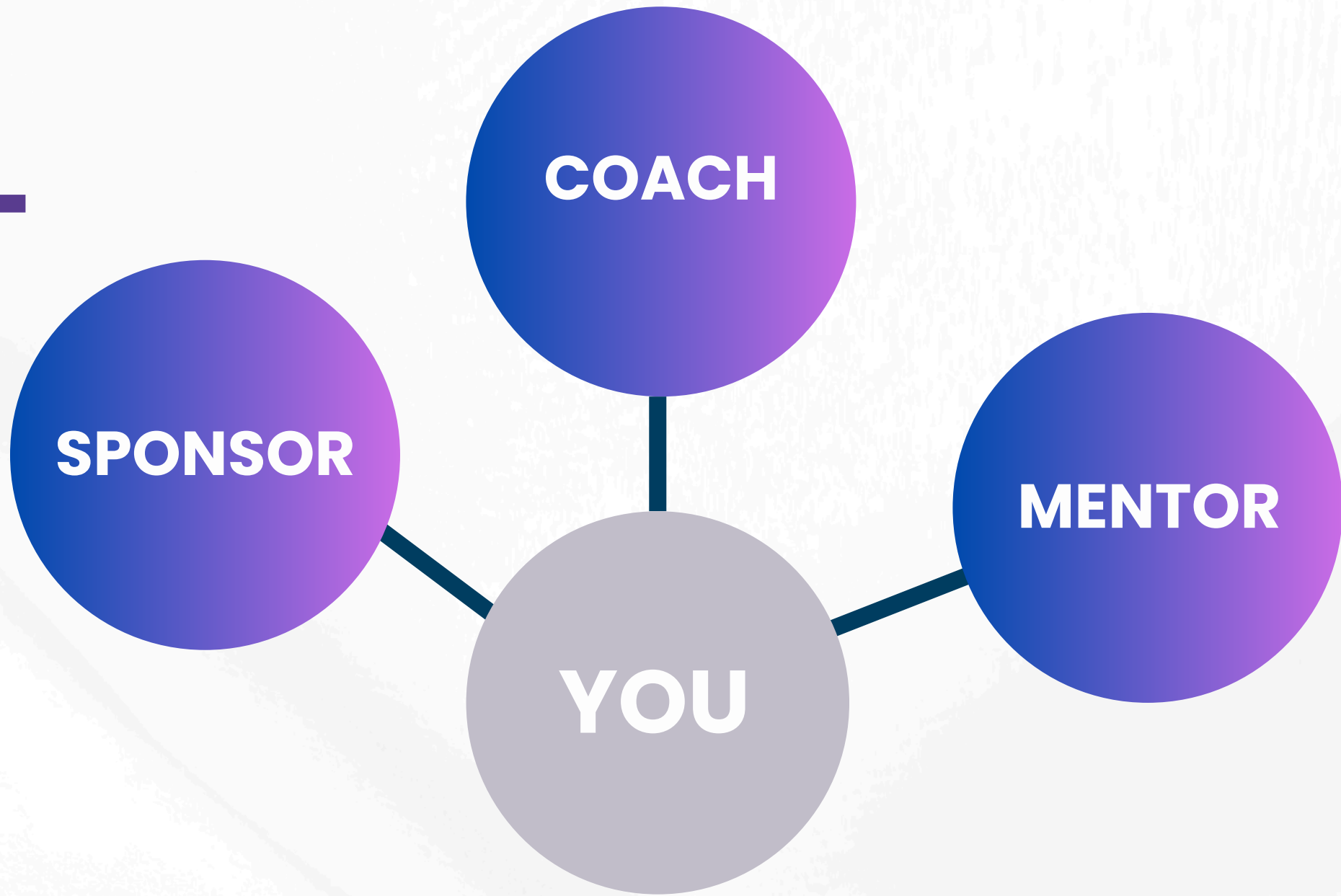
YOUR PERSONAL BOARD - ROLES



PEER

OTHER

YOUR PERSONAL BOARD - ROLES



YOUR PERSONAL BOARD - ROLES



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YOUR PERSONAL BOARD - ROLES



Target 5-10 members



Focus on quality and relevance over quantity



Member could represent more than 1 role



YOUR ACCOUNTABILITY

- * Communicate expectations, schedule meeting, and be prepared
- * Foster Meaningful Relationships with Your Board
- * Listen to Understand and Have a Growth Mindset
- * Prioritize and Take Action on Feedback
- * Express Gratitude and Share Progress and Changes Along the Way
- * Evolve your board as you evolve

PERSONAL BOARD EXERCISE

Where are there opportunities?

- ✔ Determine your “why”: goals, growth areas, other’s expertise/experiences/skills.
- ✔ Identify your Coach, Mentor, Sponsor, Expert, Peer, and “Other” board roles. Are there gaps?
- ✔ Evaluate if you are holding yourself accountable to your board. Are there opportunities?





**BOOK YOUR
COMPLIMENTARY
CONSULTATION...**



I empower leaders to realize their full potential, leading with more clarity, confidence, and purpose to drive meaningful impact in their organizations.

Services include:

- Speaking engagements
- Workshops
- Customized Consulting (Organization and 1:1)

Personal Board



1

What it is and its purpose

2

The Value

3

Your Why

4

Characteristics Seek in Others

5

Board Roles

6

Your Accountability

What is your next step?